

IMIA-NI: Strategic plan 2018- 2021

1) IMIA-NI OBJECTIVE: <i>Advocacy</i> To champion the recognition and growth of the nursing informatics and health informatics profession with professional and governmental organizations.	
GOALS	ACTIONS
1.1. Strengthen and advance nursing informatics practice and policy	<ul style="list-style-type: none"> • Encourage IMIA-NI members to co-author publications • Develop and share national and international position statements e.g. the importance of nurse involvement in relevant national groups or advisory boards, lack of infrastructure, lack of expertise, etc. • Ensure visibility in national and international health policy by establishing a volunteer committee to respond to requests for comment • Ensure appropriate representation in the development of data and other related standards: datasets, categorical structures, DCMs, archetypes, etc.
1.2. Advocate for the integration of informatics into nurse educational programmes	<ul style="list-style-type: none"> • Survey to monitor the degree of integration of NI competencies into educational programmes at all levels
2) IMIA-NI OBJECTIVE: <i>Collaboration</i> To promote the cross-fertilization of health informatics knowledge and skills across academic, professional, and geographical boundaries, while serving as the catalyst for ubiquitous worldwide health information infrastructures for patient care and health research.	
GOALS	ACTIONS
2.1. Drive collaboration - between nursing informatics groups - with interdisciplinary health informatics communities - with ICN and national nursing organizations	<ul style="list-style-type: none"> • Develop and implement a social media strategy (including a repository of projects perhaps as a blog) • Strengthen partnerships with national, regional and international organisations (e.g. NNOs, Society membership groups, EFMI, EFN, WHO, ICN) by monitoring IMIA-NI member attendance at key meetings (e.g. MIE, WHO-FIC, ICN Congress) and matchmaking
2. 2. Establish and share best practice	<ul style="list-style-type: none"> • Expand the IMIA-NI web site to facilitate a community of practice discussion boards/ list serves • Create a task force to develop guidance (e.g. to support policy-level engagement)
3) IMIA-NI OBJECTIVE: <i>Membership</i> To strengthen opportunities for participation in the Association by all members, across all membership categories.	
GOALS	ACTIONS
3.1. Engage and connect people at country level	<ul style="list-style-type: none"> • Encourage Society members to support national nursing informatics networks, events, etc.
3.2. Increase number of members and their activities in IMIA NI	<ul style="list-style-type: none"> • Reach out actively to non-member countries for possible membership • Tighten up and smooth processes to support institutional membership, better articulating benefits of membership
3.3. Engage and mentor members	<ul style="list-style-type: none"> • Establish a system of mentoring, including but not limited to members of the Student and Emerging Professionals Group (e.g. an emerging leaders program, mentorship meetings at Nursing Informatics and other events, succession planning, scholarships, etc.)
4) IMIA –NI OBJECTIVE: <i>Academic and Professional Excellence</i> Bring academics, researchers and leaders together to exchange knowledge and evidence to prepare the next generation of nursing and health informatics researchers and professionals.	
GOALS	ACTIONS
4.1. Generate and disseminate expert knowledge across counties, organizations, and WGs	<ul style="list-style-type: none"> • Declare IMIA-NI as a potential key partner for grant applications • Establish Knowledge Exchange and Impact Working Group, involving members of the Students and Emerging Professionals Group • Encourage and support Working Groups and other members of IMIA-NI to develop, promote and deliver in-person and online seminars
4.2. Recognise academic and professional excellence	<ul style="list-style-type: none"> • Nominate IMIA-NI members and other leaders for informatics-related awards (including the possible creation of an IMIA-NI award and IMIA-NI Fellowships) • Celebrate excellence at Nursing Informatics: best paper, best poster award, student paper, student poster, etc.